

CONTACTS
MAY 1953



Baby Talk! Pint-Sized Eatonians, and Aren't They Cute?

- 1—Viewing the situation from the centre is **Linda Shepard**, daughter of **Phyllis and Archie Shepard** (formerly **Phyllis Bennett** of the Staff and Welfare Office).
- 2—**The Firth Threesome**—**Daddy Roy** is an assistant in the Jewellery. **Richard** is 8½ years old, **Mary Ann** is 4, and **Roy, junior**, was only 9 weeks when he posed for the cameraman.
- 3—The little gal with the beach ball is **Susan Neelands**, 2-year-old daughter of **Mr. D. W. Neelands** of the Wages Office.
- 4—Wearing the chic-looking candy-striped hat is 9-month-old **Sharon Ann Wilson**, daughter of **Don Wilson**, Jewellery Department.
- 5—**Lesley Lynn Crosley** is the 14-month-old daughter of **Frank Crosley**, Mail Order Packing. This picture was snapped on **Lesley's** first birthday.
- 6—Another proud daddy from the Jewellery is **Dunny Dewar**—and it's no wonder when we look at the reason. **Heather Susan**, aged 7 months, poses with her dolly!
- 7—Everything good comes in pairs—and that's definitely the case in the **Fitzgibbon** household. These 3-year-olds are the twin sons of **Cy Fitzgibbon**, Auto Accessories. In case of mistaken identity, **Keith** is at the left, **Gary**, right.

"The Boy with the Boot" Our cover this month features the well-known statue, "The Boy with the Boot," located in Assiniboine Park.

For many years placed by the duck pond, the statue has been moved to the English garden, just north of the previous location, and has been placed in a very fine setting.

The very effective photograph on our cover was taken by **George Smook** (Carpenters).



Top Row—Left: Mr. H. V. Clarke, Box Factory head, receives shield from Mr. W. L. Palk. Right: The "happy gang" from the M.O. Stoves and Plumbing, first prize winners. Note the corsages! Centre: The inimitable Gary Peterson and his drums.
Lower Row—Left: The Box Factory group in happy mood. Right: Mr. W. L. Palk presents winner's shield to Mr. R. McCormick.

275 Good Housekeepers from Warehouses Feted at Second Annual Banquet

The M.O. Plumbing proved to be the best all-round department in the recent Efficiency Contest held in the Warehouses, with the Bag and Box Factory running a close second.

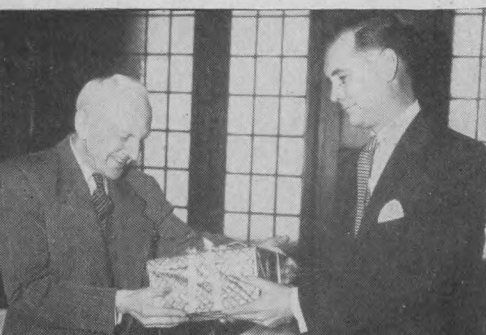
Mr. W. L. Palk, Store superintendent, presented the coveted awards to Mr. R. McCormick, of the M.O. Plumbing, and Mr. H. V. Clarke, of the Bag and Box Factory, at a dinner held in the Grill Room, Tuesday evening, April 7. Runners-up in the Efficiency Contest were the Delivery Department, Washing Machines and M.O. Farm Implements (Department 55).

Three charming young ladies from the contest-winning department were in for awards of a flowery nature when Mr. Dale Stewart, Merchandise Office representative, presented them with lovely corsages.

Seated at the head table were Mr. T. Giles, head of Department 132; Mr. F. Bergman, head of Department 143, both members of the contest committee; Mr. Dale Stewart, merchandise manager of the Heavy Goods; Mr. F. G. Muirhead, assistant Store superintendent; Mr. W. L. Palk, Store superintendent; Mr. A. D. MacDonell, Staff superintendent, and Mr. H. Einarson, supervisor of the Service Departments, and chairman of the contest committee.

Mr. F. G. Muirhead, chairman of the evening program, introduced Mr. Palk, who, in presenting the awards, spoke of the great satisfaction it was to everyone to find such a high level of efficiency maintained at the Warehouses, and of the improvements that had been made since the last contest held a year ago.

The entertainment program included the pint-sized wonder, six-year-old drummer boy Gary Peterson, comedian Len Andree who convulsed the guests with his pantomime impersonations of Jimmy Durante, Helen Kane (the boop-boop-a-doop girl), and his own "howling" version of "I Went to Your Wedding," and accordionist Olive Holowchuk.



Mr. John Ellis, City Advertising, Retires After 48 Years of Distinguished Service with the Company

"John Ellis holds the distinction of having the longest service of any present Eaton employee in the west. A dynamo of energy, tireless and resilient as a steel spring, he proved the adage that 'Hard work never killed anybody' and the cliché, 'Good things come in small packages.'"

This was the tribute paid to Mr. Ellis, head of department, City Advertising, who retired from the Company services Wed-

nesday, April 1, in a letter from Mr. W. E. C. Hurlburt, former editor of Contacts.

It was a big day, indeed, for Mr. Ellis! Right from the moment he arrived at work "early" to find his desk cleared of proofs and set up instead with an assortment of hoes and rakes and gardening seeds, until the last notes of "Auld Lang Syne" were sung at his evening party, Mr. Ellis was in for a round of surprises and farewell good wishes.

(Continued on Page Five)

"Town and Country Customers"

MR. F. G. MUIRHEAD Guest Speaker to Assistants' Association

Taking as his intriguing and interesting subject, "Town and Country Customers," Mr. F. G. Muirhead, assistant Store superintendent, was guest speaker at the monthly dinner meeting of the Assistants' Association held in the Grill Room on Monday, March 30. The speaker was introduced by Mr. H. Graham, president of the association.

Directing his remarks in the main to the influence of the Winnipeg Store on outlying districts, Mr. Muirhead reminded his listeners that, with improved highways, more cars and a higher net income in rural areas, people have become travel minded. In increasing numbers they are coming to the city to shop and are attracted to Eaton's by the reputation for satisfaction developed over the years by the Company's Mail Order.

Customers fall into three categories, said the speaker—satisfied, dissatisfied and tolerant—and the latter can be the most damaging to our Company if purchases or dealings with us were not what the customer considered satisfactory, as this class of customer would probably tell everybody but the Company about his grievances. We must be always alert in our dealings with our customers, so that the good name and high respect in which our Company is held will be maintained.

Mr. Muirhead then showed coloured slides illustrating rural farm homes and farming practices, also a sample of work the Company is doing to assist the 4-H Club program in Western Canada.

Under the capable projection of Mr. Alf Beavis, the motion picture, "A Trip to Alaska," by boat sailing from Victoria, also proved an enjoyable feature of the evening.

Mr. John Ellis Retires (Continued from Page Four)

Promptly at eleven in the morning the Ad staff gathered in the Fifth Floor Board Room where Mr. John Bruce, supervisor, presented John with a projector for coloured "stills" from the department. Said Mr. Bruce, "He is a tireless worker and the most loyal Company employee I have ever met. He was first in the office in the morning and invariably the last to leave at night — and on the go the whole day through. In my six months in Winnipeg I've never seen him sit down—not once!"

Following the presentation an informal coffee party was held. At this time department supervisors, managers, and his many friends around the Store dropped in to bid him farewell and wish him well.

Later that morning presentation of a clock-radio was made to Mr. Ellis by Mr. Gordon Hargreaves, Home Furnishings Merchandise manager, at an informal gathering in the latter's office, on behalf of the Home Furnishings group.

That wasn't the end of the day's events. At five o'clock the Ad gang, business associates, and a few former members of the staff flocked to Moore's Restaurant to honour Mr. Ellis at a dinner party. Here Mr. Roy Sotham presented him with a specially designed book that had been signed by more than 175 of his friends and associates—a parting memento and a valued sou-

venir for the the guest of honour. Miss Antoinette Patenaude presented Mrs. Ellis with a bouquet of roses.

Mr. Ellis joined the Company in Toronto in 1905. When the call came, "Go West, young man," Mr. Ellis found himself in the Winnipeg Ad office where he has achieved a record of nearly half a century of distinguished service. Everyone in the Store who knows Mr. Ellis is amazed by his capacity for work, his enthusiasm and boundless energy. Those more closely associated with him appreciate his sympathetic understanding, his quick wit and his vast knowledge of all things concerned with advertising.

Mr. Ellis will be greatly missed. Our good wishes go out to Mrs. Ellis and to him for a long and happy retirement.

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Description of Pictures on Facing Page

Top Row—Left: Mr. Roy Sotham presents the honour guest with an illuminated book bearing over 175 signatures of his friends in the Store. Right: Mr. Bruce reading congratulatory messages.

Centre—Left: The department gift of a projector is presented to Mr. Ellis.

Lower Row — Left: Mr. G. N. Hargreaves brings tangible good wishes from the House-furnishings group in the Store. Right: Mr. Ellis congratulates his successor, Roy Sotham, as his appointment is announced by Mr. John Bruce, supervisor, Advertising Department.

Curlers Lay Aside "Besoms and Stanes" for Festive Evening

All set for an evening of fun and conviviality, over 200 members of the Eaton Men's Curling Club and guests gathered at the Marlborough Hotel, Thursday, April 2, for the annual wind-up. President Jack Newton was in the chair and extended a warm welcome to those present. He expressed his personal appreciation of the fine support accorded the executive during the year, and the co-operation shown by every member during the Manitoba Bonspiel.

A rousing sing-song was then enjoyed with Gordon Harley as pianist, and Wilfred Penston, song leader. Loud and lively were the renditions of favoured Irish and Scottish selections with "I Belong to Glesca" the winner.

Toasts to the Manitoba Curling Association, the sister clubs, and to the press were extended by Mr. Gordon Muirhead, assistant Store superintendent. He also expressed the appreciation of the Company to the curling club for the outstand-

ing co-operation they had given in connection with the success of the bonspiel. With tongue in cheek, he also complimented Bob Laidlaw in winning some of the jewellery in the H.B.C. trophy and Eric Moore on winning the Monarch Life trophy. The speaker conveyed congratulations to the M.C.A. on a year of fine achievement and wished success in the future to the sister clubs.

Mr. Bill Brett of the M.C.A. brought the good wishes of the provincial organization and Dr. W. A. Marquis those of the sister clubs.

Highlight of the evening was, of course, the presentation of awards, capably handled by Messrs. F. G. Muirhead, A. L. Osborne, H. R. Screation, A. D. MacDonell and Len Wimble.

At the conclusion a well-rounded entertainment program was carried through, featuring the inimitable team of Andre and Walker and the song stylings of Terry MacDonell.

EATON MEN'S CURLING CLUB PRIZE WINNERS — 1952-1953

McGee Cup

Presented by Mr. F. G. Muirhead

Winners Runners-up

E. Moore, skip	A. Arnason, skip
J. Black	G. Gray
S. Bucham	W. Mullins
E. Blair	D. Marino

Eaton Club Championship Trophy

Presented by Mr. F. G. Muirhead

E. Moore, skip	S. Bucham
J. Black	E. Blair

Group One

(A)

E. Moore, skip	S. Bucham
J. Black	E. Blair

(B)

S. Lentle, skip	R. Ferguson
P. Milne	H. McCalmont

(C)

A. J. Herriot, skip	C. Ferrier
R. Herriot	P. Herriot

(D)

W. Wilkinson, skip	E. Lumsden
M. McLennan	W. Inglis

(E)

A. Barry, skip	H. Gilbert
H. Green	J. McRae

Group Two

Store Curling Trophy

Presented Mr. A. L. Osborne

G. Muirhead, skip	W. G. Thomson
J. McKeag	G. Travers

Group Three

Delivery Trophy

Presented by Mr. A. D. MacDonell

A. Arnason, skip	D. McLean
J. March	J. Stewart

Group Four

McIntosh Memorial Trophy

Presented by Mr. A. D. MacDonell

G. Gray, skip	C. McMillan
G. Glazier	D. Davies

Group Five

Eaton Curling Trophy

Presented by Mr. Len Wimble

B. Moody, skip	R. Johnson
O. Thomas	D. Johnson

Group Seven

Mail Order Trophy

Presented by Mr. A. L. Osborne

R. McCormick	W. Cousins
J. Kilpatrick	D. Carson

Group Eight

Eaton Curling Trophy

Presented by Mr. A. L. Osborne

J. Kellas, skip	J. Donnett
R. Frynne	J. Hallett

Group Nine

Eaton Curling Trophy

Presented by Mr. A. D. MacDonell

J. Morrison, skip	P. Thomas
W. Hall	J. Jurkoye

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Description of Pictures on Facing Page

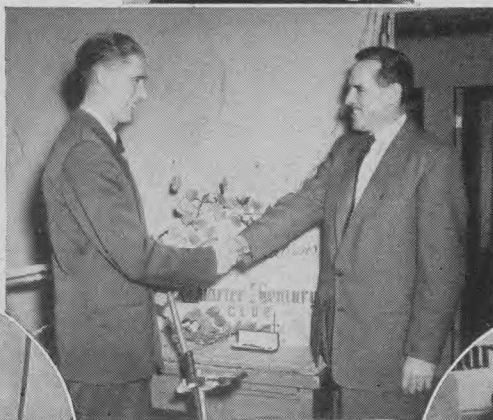
Top Row—Left: Eaton curling trophy presented to B. Moody (Group 5) by Mr. L. Wimble. Centre: the Eric Moore rink (E. Blair missing), winners of the McGee cup and club champions. Right: The Herriot rink. A. J. Herriot, skip, son Paul, and C. Ferrier.

Second Row—Left: Arni Arnason's rink, runners-up in the McGee cup. Centre: F. G. Muirhead, skip of the rink winning the Store curling trophy, accepts his prize from Mr. A. L. Osborne. Right: "Do you have trouble with ice conditions, too?" asked Jack Newton, club president, of Ken Watson, "Mr. Curler" himself.

Third Row—Left: R. McCormick's rink, winners of the M.O. trophy, congratulated by Mr. A. L. Osborne. Insets: Manitoba Curling Association greetings extended by Mr. Bill Brett and Mr. J. Newton, club president. Right: That indomitable Scotsman, J. Morrison, Pete Thomas and Bill Hall, winners of the Paint Shop trophy.

Lower Row—Left: A quartet from the Sporting Goods, skipped by A. Barry, receives awards from Mr. H. R. Screation. Right: Mr. F. G. Muirhead presents the McGee cup to the Eric Moore Rink.





Left to Right—Top Row: Mr. Samuel Brown, Mr. W. McCormack congratulates Bob Chatwin on his anniversary morning. The popular Jack Hunter, M.O. Stationery. Centre Row: Mr. H. V. Clarke extends his good wishes to Bert Darroch. Miss Ethel MacGuire admires her presentation wrist watch. Jack Whitlock receives a lovely Packaway travelling case from Mr. Finlay Tease. Lower Row: Gordon H. Garden, Floor Coverings. Jim Davies, also of Floor Coverings, and Mr. W. Patterson, head of department. Bill Cherrett, General Audit, proudly displays his watch.

Welcome to the Eaton Quarter-Century Club

SAMUEL BROWN

On Thursday, April 9, Mr. Samuel Brown, City Carriers, celebrated his 25th anniversary with the Company. In welcoming him to the Quarter-Century Club, Mr. J. McClure, head of department, Despatch, traced Mr. Brown's history with the Company. He joined the Delivery Department in 1928 where he spent 14 of his 25 years. Later he transferred to the City Carriers where he has been for the remaining 11 years. His gift from the department was a handsome Cogswell chair.

Sam was born in Manchester, England. Married, he has three children, Mary, Joseph and Mrs. W. D. Davies of Vancouver, and four grandchildren. His son-in-law, Mr. W. D. Davies, is one of our Vancouver Eatonians.

WILLIAM G. CHERRETT

Bill celebrated his 25th anniversary with the Company on Thursday, March 19. To start the day off, a breakfast was held in his honour at Moore's Restaurant. Then, back at the Store, Mr. T. W. Ewart, head of department, presented him with a caddy cart from the staff. The Mail Order departments with which he is associated presented him with a set of binoculars. Then, in the evening, a party was held at the Highwayman where he received a gold bracelet for his watch. All this, besides many congratulatory letters, wires and good wishes added to Bill's big day.

Born in Manchester, England, Bill started his career with the Company in the Egg Room. Later he transferred to the General Audit. He served overseas during the war in England, Belgium and Holland with the Canadian Ordnance Corps. Married to a former Eatonian, Mary Bremner, who worked in the Furniture and Grocery offices, they have two sons, David and Lawrence.

HERBERT BELMONT DARROCH

Curling, a little golf and lots of gardening take up most of Mr. Darroch's spare time, but he had enough left over on March 29 to become a member of Eaton's Quarter-Century Club and to receive congratulations from his many friends in the Bag and Box Factory where he is a member of the staff. The department presentation at this time was a power saw.

Prior to his big day, the gang treated him to a buffet supper in the Norwood Orange Hall. Here he received extra blades for his saw.

Mr. Darroch was born in Swan River, Manitoba. He joined the Company in 1926, his first job being with the City Carriers, then the City Despatch, and finally the Bag and Box Factory. During the war he served for nearly five years with R.C.A.F.

ROBERT GEORGE CHATWIN

A home-grown product, Mr. Robert Chatwin, Basement Shoes, hails from Oak Lake, Manitoba. On the occasion of his 25th anniversary with the Company, Thursday, April 7, Bob was presented with a comfortable Lazy-boy chair by Mr. W. McCormack, head of department.

Then on Thursday evening, April 9, about 50 members of the Basement Store gathered in the dining-room of the Empire Hotel to honour Bob at a dinner party and an evening of dancing. Here he was presented with a pen and pencil set. Mrs. Chatwin received a bouquet of 25 roses.

Bob is a member of the Sir John Franklin Community Club. An enthusiastic curler, bowler and golfer, he has spent 4½ years training sea cadets in this city. His wife was the former Bertha Bjornson of the Drug Department. Bob is the proud father of a set of twins, Janice and Jimmy, and a daughter, Jewel.

JAMES ALBERT DAVIES

Congratulations to Jim Davies, Floor Coverings, who joined the Quarter-Century Club on Saturday, April 11. Mr. W. Patterson, head of department, presented him with a Bag Boy and a golf club. Then, on Saturday evening, a bang-up party was held at the St. James Hall to honour Jim and another 25-year man from the Floor Coverings, Gordon Garden.

Jim was born in Gloucestershire, England, and spent his first three years with the Company in the Parcelling Department, then the C.O.D. Cashiers, the Service Bureau, and finally the Floor Coverings. Jim's wife was the former Josephine Randall of the Service Bureau. He has a sixteen-month-old son, Brett.

A keen golfer and curler, Jim is a member of both the Eaton Men's Curling Club and the Golf Club. He's also a patient fisherman.

ETHEL MAGUIRE

An Irish colleen from Fivemiletown, County Tyrone in Ireland, Miss Ethel Maguire, Women's Garment Alterations, was welcomed to the Quarter-Century Club on Thursday, April 2. Besides numerous gifts from her many friends around the Store, Ethel was presented with a figurine, "Spring Morn," and a lovely glamour pin by Mr. N. Batting, supervisor, on behalf of the staff.

Ethel has been with the Women's Garment Alterations for the past 19 years. Prior to that, she spent four years in the Coat Factory and two years in the Skirt Factory. Ethel plans to spend her quarter-century holidays at the west coast visiting relatives.

JOHN WHITLOCK

After about 13 years of "clock watching"—but not in the usual sense—Jack Whitlock, City Time Office, took time out on Thursday, April 2, to receive greetings and good wishes on his entry to the Quarter-Century Club. Mr. F. Tease, supervisor, presented him with a handsome Packaway travelling case on behalf of the staff. Mrs. Whitlock received a lovely bouquet.

Jack was born in Nottingham, England. His career with the Company started with the Supply Department where he spent his first 12 years. Then he transferred to the City Time Office where his happy disposition and friendly manner have won him a wide circle of friends. Jack is married and has one son.

KAY SHORTREED

The very popular Kay, of the Juvenile Department, has been away ill for some time, so the staff was not able to celebrate her "25th" as they would have liked.

Mr. A. D. MacDonell, Staff superintendent, and Mr. Wakefield, head of department, called on her at home on her anniversary day, March 24, when the Company gift was presented.

We hope that Kay's health will improve in the near future.

JOHN M. HUNTER

From Edinburgh, Scotland, hails one of the newest additions to the Quarter-Century Club. John Hunter, M.O. Stationery, celebrated his 25th anniversary on April 9. At this time he was presented with a lamp table from the department.

In the evening his friends and associates held a party in his honour at the Paddock where he was presented with an expansion bracelet for his wrist watch.

John's first 14 years with the Company were spent in the M.O. Packing. He then had a brief period in the Candy Department and for the past seven years has been with the M.O. Stationery.

John is married and has two sons, Jack and Bobby.

GORDON H. GARDEN

On Thursday, April 2, Gordon Garden, Floor Coverings, was officially welcomed into the Quarter-Century Club. His presentation of a golf bag and clubs was made by Mr. W. Patterson, head of department, on behalf of the staff.

A new arrival, Gordon came to Winnipeg just six months ago from the Toronto Store.

Born in Oshawa, Ontario, he served overseas for nearly five years with the second division of the Lorne Scots.

"Good-Deeders" Top Choral Groups at Musical Festival



Left—The Good Deed Choir in action; Mrs. Cora James at the piano, and Miss Joan Sherman looking on. Right—Lawrence Jones, a brilliant young pianist.

Laurels came to Mrs. Cora James, conductor of the Good Deed Choir, when a 15-voice ensemble gained the highest marks awarded to any choral group in the recent Manitoba Musical Festival. For their rendition of George Dyson's "Fairy Song" the adjudicator marked them 90 points out of a possible 100, and for their own selection, "The Keel Row," they were given 88 points. The other contestant was a group from Kelvin High School.

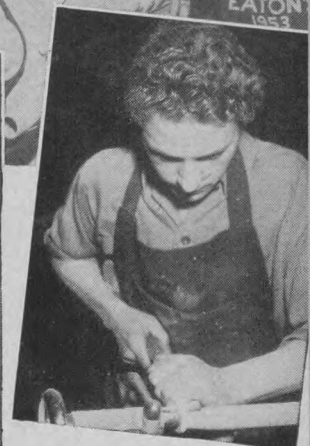
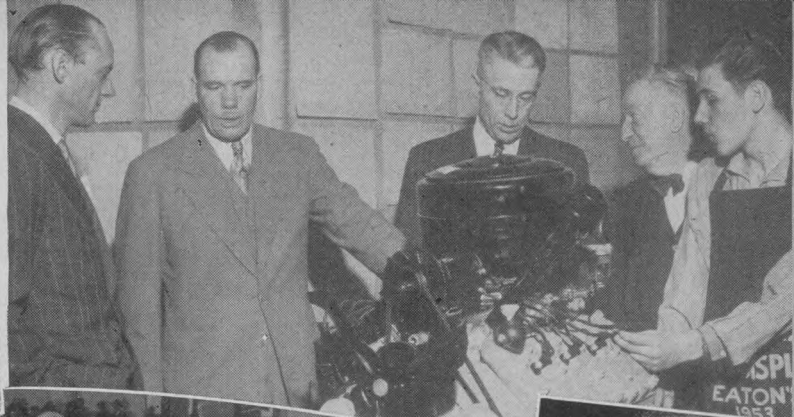
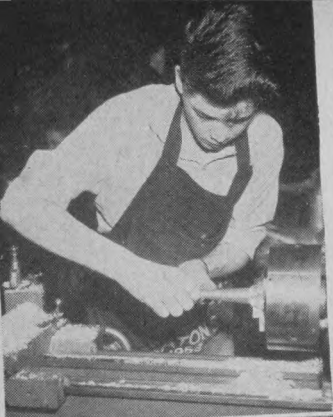
"You had me charmed almost from the beginning," Gordon Clinton, the adjudicator, said. "This had a tender quality that moved even my hardened heart." He said their words were good, they had a lovely rhythm, and tuned well at the unison "signposts."

In the final concert of the Festival, featuring selected competitors, the ensemble also sang delightfully and gave a splendid performance.

Congratulations to a fine group of young singers and to their very competent teacher.

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And no wonder Lloyd Jones (Furniture) is going around with a particularly wider smile than usual these days! His 17-year-old son, Lawrence, won top marks for his performance of Mozart's Concerto in D Minor, first movement, at the Musical Festival.



Top—Left: Tom Johnstone, Glenlawn Collegiate, hard at work. Right: Mr. Andrew Robertson, chairman, Winnipeg School Board, and Mr. Gilbert Eaton intent on the operation of a V-8 engine. Dr. Lorimer, newly appointed superintendent of schools, looks on.

Lower Right: Don Girden, Lord Roberts School, busy at a lathe.

Industrial Arts Display Draws Crowds of Interested On-Lookers During the Easter Holidays

If you're a "Helpless Harry" about fixing such things as a leaky faucet or cleaning spark plugs, then the Industrial Arts Show would have given you an expert demonstration on how to be a handy little "Mr. Fix-it"!

This informative and interesting show got under way on Saturday morning, April 4, and lasted through the Easter holiday week until April 10. Some 650 students worked in three shifts under the supervision of teachers—and the Donald Annex was certainly turned into a busy little hive of industry.

Besides the "live" displays, there were unique looking furniture exhibits, leather work, hobby craft, ornamental metal work. An overturned Austin showed what makes the engine tick. A 17-foot boat made fishermen wish for rod and reel and some cool, quiet lake. There was also a hobby horse that will undoubtedly rock its way into some happy little youngster's life. A handmade bedroom suite was valued at \$750.00. Countless modern tables, lamps, billfolds, handbags, and many more clever crafts all added to the interest of the exhibit.

This display was sponsored by the Manitoba Educational Association in conjunction with Eaton's, and gave an interesting behind-the-scenes look at what goes on in the shops of Winnipeg schools during the regular school hours and also in the evening classes.

EATON'S

TRANS-CAN

SALE!



It's On The Way! The Biggest "Looked-Forward-That Happens Twice a Year at EATON'S Across

TWO BIG DAYS—April 30 and May 1

Preview for Employees and Public

But YOU won't have to wait that long! There will be a two-day Preview and Pre-Sale, Tuesday, April 28, and Wednesday morning, April 29! Then you can see and buy all the things you need, advertised in the giant flier to be delivered to every Greater Winnipeg home, April 28.

It's Canada-Wide!

From Halifax to Victoria, in every **EATON** Store, every Spring and Fall, there is a bustle of activity preparing for this big sale.

TACA takes months of careful planning, and careful buying, so that **EATON** customers will get value-packed merchandise.

Careful thought and preparation go into all the advertising, window and Store displays.

It's a sale that offers dollar-stretching values in a brilliant variety of fresh, new merchandise, for your home, your family, and yourself!

ADVANCE PHONE ORDERS will be taken—TUESDAY, April 28, from 9 to 5 p.m. WEDNESDAY, April 29, from 9 to 12:30 noon.



ard-To'' Sale ross Canada!

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TACA is a Challenge to Every Employee! Let's ALL get behind this semi-annual event, and make this one the best ever! The finest of service . . . and prompt and courteous attention to EVERY customer will assure this!

Description of Pictures

Top—Roy Sotham, head of department, City Advertising, explains a TACA layout to Paul Herriot.

Centre — Wayne Sinclair, one of the reliable Eaton flier boys, delivers the TACA flier.

Bottom — Shirley Haldane, Hardware Department, all set to list those TACA orders.

Thirteen



Best Wishes on Your Fortieth Anniversaries



Robert Henry Gregory



Robert Mitchell

ROBERT HENRY GREGORY

That popular assistant in the Men's Furnishings, Bob Gregory, was on the receiving end of congratulations and good wishes when his 40th anniversary rolled around, March 19. Bob, whose whimsical sense of humour had us fooled into thinking he was an Irishman, actually hails from Prince Edward Island—one of a long line of Scotsmen!

Sixty-five of Bob's business associates and friends gathered at the Paddock on his anniversary day. Mr. Bert Collins was chairman of the evening's entertainment, and Mr. L. C. Cleve, head of the M.O. Men's Furnishings, read the many congratulatory letters and telegrams that came Bob's way. Mr. A. G. Pryce, supervisor, made the presentation—a handsome travelling bag. Mrs. Gregory received a lovely corsage.

Mr. Gregory's first association with Eaton's was in the Millinery Department, from there he went to the Despatch, then the M.O. Men's Furnishings, and finally came to the Store. Bob served overseas during the first world war in the 7th Canadian Field Ambulance Corps.

Married to the former Fanny Turner, of the Drug Department, they have four children, Wallace, Robert, Norma and Phyllis. Bob is a past master of Fidelity Lodge, A.F. & A.M., a member of the Scottish Rite, Khartum Temple, Valour Road Legion and the United Commercial Travellers. In the sports field he's an enthusiastic curler, bowler and golfer.

ROBERT MITCHELL

A native of Dundee, Scotland, and a veteran of two world wars, Mr. Robert Mitchell, of the Freight Transport, celebrated his 40th anniversary with the Company on March 29.

A surprise stag party was held on the evening of his anniversary. The boys of the department dropped in at Mr. Mitchell's home where he was presented with a curling sweater by Mr. A. Tisdale, assistant.

Mr. Mitchell's career with The T. Eaton Company started in the Delivery Department where he spent 36 years. Just four years ago he transferred to the Freight Transport. During the first world war he spent five years with the Royal Canadian Dragoons, and the second war found him in the R.C.A.S.C. for two and a half years.

Mr. Mitchell has three children, Harry, Gladys, and Ethel of the Sales Audit. He is an active member of the I.O.O.F. and Sir Sam Steel Legion.

Congratulations on Your Thirty Years With Eaton's

WILFRED DUGAN (Mail Order Women's Shoes).....	April 9
EDWARD MARTIN (Supervisor, Men's Clothing).....	April 9
WILLIAM WEYMOUTH (Groceries).....	April 10
WALTER WIGGEN (General Office).....	April 16
THOMAS WALDEN (Groceries)	April 16
JOHN FOSTER (Printing Plant).....	April 17



Mrs. Jessie Stokes



Mr. Seward MacChesney



Miss Margaret Staines

Good Luck and Happiness in Your Leisure Years Ahead!

MRS. JESSIE STOKES (Stationery). Mrs. Stokes retired on March 18 after 31 years of service with the Company. On behalf of the staff, Mr. M. E. Freeman, head of department, presented Mrs. Stokes with a wrist watch. She was honoured at a joint reception and dinner held in the Rose Room of the St. Charles Hotel on March 19.

MR. SEWARD MacCHESNEY (Elevators) received a set of pipes from the department on the occasion of his retirement from the Company on March 21. Mr. MacChesney had spent 27 years with the Company. He was one of the honoured guests at the Engineers' annual spring frolic held at the Valour Road Legion on Saturday, April 11.

MISS MARGARET STAINES (Fancy Goods Workroom) was the guest of honour at a dinner held at the Homestead. She was presented with a gift certificate from the department and a leather handbag from the workroom. Miss Staines retired on March 18 after 32 years of service with the Company. Following her retirement, Miss Staines left for Victoria where she plans to enjoy her well-earned leisure.

Congratulations on Your Thirty-Fifth Anniversary

WALTER F. COY

Mr. Coy's 35th anniversary, April 4, was honoured with a gift of Revere ware from the M.O. Packing where he has spent his entire 35 years.

Mr. Coy was born in Nottingham, England. He has always taken a keen interest in track and field sports and is very proud of son Eric who was captain of the Canadian Olympic team in 1950.

The Coy family has achieved somewhat of a record with The T. Eaton Company. At one time nine members of the Coy clan were on permanent staff. Walter's wife, Mabel, was an operator on the Telephone Switchboard in 1916.

The Coys have three sons, Eric, Grenville, of the Men's Furnishings, and John, of the Refrigerator Sales.



Findlay Cameron Gets Season's First "Hole-In-One"

The dream of every golfer—a hole in one—was realized by our genial Findlay Cameron of the City Time Office, playing over Assiniboine course April 5. This is probably the earliest in any golfing season that such a feat has been accomplished.

The next morning there was a very informal gathering in the Time Office when Mr. W. Houston, in a colourful speech about the Cameron Clan, and notably one member, Findlay, presented him with an appropriate gift marking the occasion.

It may have been his Scottish ancestry, his 35 years' golfing experience, or just sheer luck, but whatever it was . . . congratulations, Findlay, on being the first this season to make the golfing headlines.





Top—Mr. Gilbert Eaton welcomes the huge crowd attending the official opening ceremonies.
 Centre panel—Some of the outstanding exhibits that drew record crowds each day.
 Bottom—Manitoba ski zone queen, Grace Saunders (M.O. Copying), and the Oldsmobile "Fiesta."
 Some of those attending the official opening.

Queens of the Highway— Streamlined Beauties All!

Displayed in General Motors "Motorama" Show Held in the Donald Annex
From March 20 Until March 28

How would you like to drive off in a gorgeous white Cadillac with bright red upholstery . . . or a long, sleek Buick "Skylark" . . . or any one of the 19 beautiful automobiles shown recently in the Donald Annex? For a cool few thousand dollars you probably could—but it didn't cost Mr. and Mrs. Winnipeg a penny to come and gaze and walk away seeped in envy during the recent "Motorama" show sponsored by General Motors.

This spectacular and breath-taking fashion parade of cars was officially opened on the evening of March 20 by Lieutenant-Governor R. F. McWilliams and Mayor Garnet Coulter. From then on the public came in droves, afternoon and evening, to view the brilliantly beautiful new automobiles of the not-too-distant future!

One of the sleekest of the new lines was the Chevrolet "Corvette." The body was of moulded plastic and fibre glass in creamy-white with lush-looking red upholstery. The Corvette develops 160 horsepower and is only 33 inches high on a 102-inch wheel-base (statistics to appeal to a male mind). There are only two in existence but plans for production of this model are only about a year away—so keep your cheque books handy, boys!

The Buick "Skylark" was a long, sleek power job only five feet high. It had every-

thing from hydraulic window lifts to an electrically raised radio antenna.

There were sport coupes and sedans, a Chevrolet "Handyman" station waggon—a good sturdy looking family-sized deal—handsome, too! A Pontiac "Laurentian" sports model in iridescent rust with the colour scheme carried in the upholstery and topped with white nylon.

Then came the breath-taker of the show, the Cadillac "Eldorado" convertible, revolving proudly on its pedestal. A real "dreamboat" with its sparkling white body and striking red upholstery.

There were even miniatures of car stylings of the great, big wonderful future . . . a whizz of a racing car with a little helmeted man at the wheel—and what looked like a jet-propelled convertible.

Startlingly new design and upholstery in models of the Cadillac, Oldsmobile, Pontiac, Buick and Chevrolet lines captured and held the eye. Mechanical developments such as power steering, hydra-matic drive and push-button convertible tops will give the fairer sex the kind of driving ease and pleasure they've always dreamed about.

This paradise on wheels was the first show of its kind sponsored by General Motors in Winnipeg—and a real success, we'd say.

Port Arthur News

Al Thomson, Port Arthur Store's New Curling Champion, Wins J. A. Snowden Trophy for 1952-53 Season

Al Thomson, with the very steady assistance of Ab Holt, Ray Masters and Ronnie Clarkson, won out in the crucial finals held March 25.

The stately J. A. Snowden trophy was battled for by six very well-balanced rinks. In a double round-robin series, the first four rinks finishing qualified for the semi-finals. Al Thomson played J. McNeill and Roger Wright played Howard Cashaback.

Emerging victors and qualifying for the final were the foursomes skipped by Al Thomson and Roger Wright. On Wednesday, March 25, the championship was decided. Thomson enjoyed a comfortable lead throughout the game. The steady playing of his team was the major factor. Playing in support of Roger Wright were Greg Johnson, Earl Dieter and Tom Kenny. The game was witnessed by a large gallery of Eaton supporters.



Left to Right—Ronnie Clarkson, lead; Ray Masters, second; Ab Holt, third; Al Thomson, skip.

Eaton's Mixed Five-Pin Bowling League

PIN-BOY CHATTER

By Ewan McFadyen

Final series winners were decided the last night out. Division One—Strollers, Division Two—Skippers, Division Three—Monarchs, Division Four—Alley Byes, Division Five—Tryhards, Division Six—Telacoes, Division Seven—Playrites, Division Eight—Rulers.

With the exception of the Tryhards who had their series pretty well tied up, all the others really had to scramble for their wins. In most divisions any one of three or four teams had a chance right up to the last.

By the time this is in print, the cups will be awarded and the bowling shoes hung up for another season. The executive would like to thank all concerned for their help during the past season. Happy holidays to you all!

Division One—When the Strollers edged out the Millwrights for two games, they slipped into the coveted Number One slot as the Lafalots let three go to the Jay Dees. It was anyone's series right up to the end.

Vera McCaw had a terrific night with 752, Mary Matthews had 675, and Mary Moore, 654.

Jack Collett sparked his team to victory with 767, George Bennett rolled 726, Lloyd Waddell, 679, and Bill Adams, 660.

Division Two—Here, too, it was nip and tuck, until the last ball was rolled. When the smoke cleared away the Skippers were on top, climaxing a brilliant drive to the finish.

Millie Duncan was in form with 747; Vivian Legacy, 692; Marg Regan, 655; Hazel Kinsman, 637; Terry Kimack, 636.

Ray Leveque hit the 800 circle with 806; Frank Taylor, 795; Pat Fellowes, 726, and Maurice King, 716. Bill Liver led the averages with 219 and Ernie Wall was second with 216.

Millie Duncan led the girls' averages with 216, and Donna Monchak had 213.

Division Three—When the Monarchs blasted three straight off the Twenty-Niners, they zoomed into top place, edging out the Wise Ones by one game. Six teams were in the running, right up to the end—a very close series.

L. Dobersteem really showed the gals the way with 734 and a single of 324. M. Scott was next with 660; Angie Treger, 658; Peggy McCance, 639; Fran Polonski, 623, and Dot Hardiman, 616.

Maurice Roscoe topped the men with 663; Tom Scott, 658, and Alan Farquhar, 647.

Division Four—The Alley Byes swept into the win position by taking two from the Majors. By dropping one to the Panthers, the Maybees have to be content with second place.

Dave Mackie wound up the season in fine form by leading the men with 765; Jim Hobday had 697. Elsie Craig was top with 685 and Em Ogrodnick had 649.

Division Five—When the Tryhards fired their big guns and scored four straight sweeps at the beginning of the series, the momentum was great enough to carry them right through the series and enabled them to wind up in top place.

Alf Beavis paced the men with 736. Reg King rolled 718, and H. Evans, 679. Kay Chisholm led the gals with 625, and W. Johnson had 646.

Division Six—The Telacoes weren't missing many when they snagged three from the B-Bees, thus cinching first place. The Blazers were in there right up to the last.

Jean Miller led the girls with 669 and Doris Cook had 600.

Jim Reed rolled a nice threesome of 685; Frank Frampton, 663; Jim Stewart, 644. Jim Reed and Tom Ings led the men with 207 averages. Chris Mickoski topped the girls' averages with 196; Fran Connacher had 181, and Rita Leclair, 180.

Division Seven—After the tumult and shouting had died and the scores were added, the Playrites were on top. After taking two from the Pinheads, the Blowouts were in second place. If the Blowouts could have taken three instead of two from the Tenderknits they would have been tied for first.

Kay Dorge was really in there with 725 and Vera McKinnon had 631.

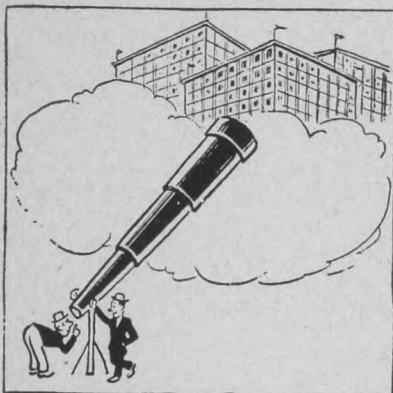
Of the men, Joe Les rolled 635, Jack Grant, 615, and Harold Brown, 608.

Division Eight—This division ended up in a three-way tie. Inkspots, Jets and Rulers with the Rulers taking the nod on total points. Hec McDiarmid was the best of the men with 791 (322), J. Bruhart, 654, and Bill Thomas, 640.

Helen Douglas had a good night with 608. E. Dounes, 607, and R. Ross, 602.

***A Date to Remember!* Hobby Show Entries Close May 1st!**

WHAT'S GOING ON-



AROUND HERE?

BASEMENT STORE

Lingerie and Hosiery—By Angela Treger

We hope Mrs. Harriet Strachan, who has been away ill, will soon be back with us.

Miss Barbara Plumb was presented with a gift from the department when she left us recently. Best of luck, Barbara.

Foodateria—By Ruth Morris

Best wishes to Edith Rothwell who became engaged to Robert Jeffery.

Best wishes go to Joan Sneesby whose marriage to Harold Irwin took place in Deer Lodge United Church on April 11. Mr. A. Carr presented Joan with Revere ware on behalf of the staff. Joan was also guest of honour at a kitchen shower held by her co-workers. Congratulations to you both.

We hope Jean Roscoe will be back with us soon, following her recent illness.

* * *

MAIN FLOOR

Men's Furnishings—By Marj McRae

Thursday evening, March 19, a dinner was held at the Paddock in honour of Mr. R. H. (Bob) Gregory who was celebrating his 40 years with the Company. Sixty-five of Bob's business associates and friends gathered together.

Mr. Bert Collins was chairman. Mr. L. C. Cleve, head of 28 Department, read many letters and telegrams of congratulations which were received. Mr. Gregory also received best wishes from his two sons, Wally, in California, and Bert, who lives in London, Ontario.

Mr. A. G. Pryce, supervisor, in making the presentation of a travelling bag, outlined Mr. Gregory's many years with the Company. Mrs. Gregory was presented with a corsage. A sing-song was led by Jeff Ross and musical selections by Arnold Peabody and Bill Komar. Dancing followed the dinner. Many thanks go to Ken Whitney and Hugh Sinclair who arranged the evening.

Notions—By V. Gillespie

We welcome Mr. Tasker home after his first European buying trip.

Our sincere sympathy goes to Mrs. S. H. Williams on the loss of her father.

We wish a speedy recovery to Mrs. Phyllis Mutton, of the Notions office, after her recent operation. Congratulations to Mrs. Owen (Sophie Dolenuk) on the birth of twin girls.

Congratulations to the Whispers on high three-game total and winners of division. A special pat on the back to Mr. McDiarmid on high single and high three.

Books and Stationery

A reception and dinner was held in the Rose Room of the St. Charles Hotel, March 19, in honour of Mrs. Jessie Stokes and Miss Jean Collins. A toast to our guests was prepared by Mr. R. Monteith, chairman of the evening's entertainment. Mr. M. E. Freeman spoke of their long and faithful service with the Company, and wished them good health and happiness on their retirement.

On behalf of the staff, Mr. Freeman presented Mrs. Stokes with a wrist watch and Miss Collins received a travelling bag. Mr. R. N. Gregg brought greetings from the M.O. Stationery. Mrs. S. Florence paid tribute to the two retiring ladies on behalf of our supervisor who is in Europe. However, Mr. Florence did not forget the occasion—he sent a cable from London—and the Buchams wired their "very best" from Florida.

The remainder of the evening was spent in community singing, dancing, and a travelogue on Mexico was shown.

Glad to hear that Wally Quesnel is making such excellent progress following his operation.

Ann Hodge was presented with a rose bowl by Mr. M. E. Freeman when she left the Company on April 11. Best wishes go to Ann from all of us.

Jewellery—By T. R. Bennett

We're glad to have Miss L. McKercher back after her recent illness.

* * *

SECOND FLOOR

Fancy Goods—By Mabel Deacon

Our sincere sympathy is extended to two members of our staff during their recent bereavements: Elsie Cameron, in the loss of her grandmother, and Mrs. Wachian, in the loss of her father.

We are sorry to hear that Elsie Cameron is not well and hope her enforced rest will be very beneficial.

* * *

THIRD FLOOR

Refrigerators—By F. McDowall

We wish to welcome two new members to the staff: Mr. W. Shepherd and Mr. L. Hollingsworth. Also Mr. Stan Pankow who was transferred from the Radios.

* * *

FOURTH FLOOR

Beauty Shops

We welcome a new barber to our midst, Mr. Howard Way. We hope your stay with us will be a pleasant one.

We were sorry to hear that Miss Boothe had the misfortune to fracture her ankle.

* * *

SIXTH FLOOR

Stock Audit

Mr. Reg Lambert came hurrying in the morning of April 1 with his face lit up like a neon sign. He had become the proud father of an 8 1/2-lb. baby boy a few hours earlier.

Reg and his wife (formerly Grace Edwards, City Advertising) now have two girls and one boy. Congratulations!

Our sincere sympathy is extended to Mr. H. M. Reid whose brother passed away March 28, in Scotland.

Carpets—By Gladys McLean

We welcome Danny Millier back after his operation.

Congratulations to Gordon Garden and Jim Davies who joined the Quarter-Century Club this month. Gordon's official welcome was extended on April 2 when he was presented with a golf bag and clubs. Jim's big day was on April 11. The department presentation was a Bag Boy to make it easy for him on the golf course, and a club to help him get out of the rough.

To honour these two gentlemen, a party was held on Saturday night, April 11, in the St. James Hall. Around 130 of their friends joined in the fun and frolic and an enjoyable time was had by all.

We welcome Mr. Jephson back from his overseas trip.

General Office News—By L. Browne

Our bride of the month is Irene Heintz who left to be married to Ross Trott in Vancouver. A presentation was made of a blue chenille bedspread and a General Electric automatic iron.

Wearing a big smile was Betty Matthews when she came in wearing her diamond from Howard Law.

Congratulations are extended to Jean Shiels on being a member of the team which won the Eaton Ladies' Club championship in curling.

This month we said good-bye to two girls: Mrs. S. Woodsworth who left to take up housekeeping, and Ruby Lodder who left to reside in Vancouver. They were the recipients of gifts from the girls.

Congratulations are extended to Mrs. R. Dowd (nee Anderson) on the birth of a son.

To Mrs. F. Allan and Mrs. H. Wellard we extend our sincere sympathy on the loss of their mothers.

Paints and Wall-papers—By Daisy Ross

A hearty welcome is extended Mr. Tom Carstens, our new assistant; also to Mr. John Black who has joined our Paint Department staff.

We are glad to have Mr. Art Mabey and Kay McMullen back to help us for the summer months.

Nice to see Irene Stemshorn and Mr. Frank Gibson back after their recent illnesses.

* * *

SEVENTH FLOOR

Furniture and Bedding

We were sorry to see Bob Soper leave the department on April 4. On behalf of the staff, Mr. J. W. Moss presented him with a pen and pencil set. Loads of luck, Bob, in your new venture.

Pianos and Radios—By F. McDowall

Miss Rita Owens left the department on Saturday, April 4, and headed for Edmonton. As her parting gift from the staff Rita received a travelling clock and a lovely corsage of roses.

We welcome Mrs. Alice Fenwick back after her recent illness.

* * *

EIGHTH FLOOR

Women's Garment Alterations

By Helen Ledochowski

Congratulations to Miss Ethel Maguire who celebrated her 25 years with the Company on April 2. Ethel was presented with a figurine and glamour pin by Mr. N. Batting, supervisor, on behalf of the staff.

The sparkler on the third finger, left hand, of Elaine Reynolds was put there by Gordon Robinson. Best wishes, Elaine and Gordon.

We're glad to have Miss Kay Waywood, head of department, and Amanda Zinser back with us following their recent illnesses.

Sorry to hear that Jennie Jones is in hospital. Best wishes for a speedy recovery, Jennie.

Sales Audit and C.O.D. Office

By Joyce Baldwin

Our best wishes to Velma Poersch and Mildred MacDonald who joined the parade of brides this month.

Velma is now Mrs. Bill Wiebe and Mildred is Mrs. Bill Picklyk. Velma was presented with a silver-plated cake stand as a parting gift from the department. A number of girls attended a miscellaneous shower in Mildred's honour at the home of Elizabeth Urquhart.

Good luck to Sylvia Armstrong and Pat McCaughan who left the department recently. Sylvia received a sweater as her parting gift from the department.

We would like to extend a hearty welcome to all the new members who have joined our office staff recently.

Budget Plan—By E. Tamplin

Congratulations and best wishes to Marguerite Blunderfield who is wearing a sparkling engagement ring on that all-important finger.

Sorry to say good-bye to all the gals who have left the department recently. As her parting gifts, Elsie White received a rhinestone pin from the department and a beautiful compact from her section. Dorothy Downing received a silver cream and sugar, and Emma Jubinville, a matching pin and earring set.

We also bade farewell to Irene Wettmire who left to be married, and Mrs. Adline Cowan who is now making housekeeping a full-time job. Irene was presented with a pair of statuettes, and Adline received a lapel pin.

Good luck and best wishes go out to you all in your new ventures.

D.A. Office Chatter

We are sorry to report that Mrs. Gladys Williams is still on the sick list. We hope to see her up and around soon.

Congratulations to Mrs. Verne Peters on the birth of a daughter, Nancy Jo, on April 9.

We were sorry to say good-bye to Miss Laura Treichel, who left the office April 4. Our parting gift was a dresser set. Best of luck in your new venture, Laura.

A beautiful new diamond is brightening up the office these days, and the bride-to-be is Miss Evelyn Marie Bailey, who plans on becoming Mrs. Ted St. Germaine at the end of May. Best wishes to you both.

* * *

ELEVATOR UPS AND DOWNS

By Agnes Reese

Best wishes for good health and many happy years ahead go to Mr. S. McChesney who retired on March 21.

One of our part-time girls, Anita Smith, left us recently. Good housekeeping, Anita! A former member of the staff, Elva Thompson, returned to take Anita's place.

Yvette Meilleur was able to be out of the hospital to enjoy the Easter week-end. Glad to see you looking so well, Yvette.

Joyce Calder would like to thank members of the department, engineers and others from the Store, who were so kind to her during her recent illness. Their thoughtfulness was deeply appreciated.

CONTACTS' OFFICE IN NEW LOCATION

Contacts' office has been moved from the Eighth Floor, and is now located on the Second Floor, adjacent to the Educational Office.

In The Mail Bag

SECOND FLOOR

M.O. Packing and Money Returns

By F. Spice

Congratulations to Mr. W. Coy who celebrated his 35th anniversary with the Company on April 4. Mr. Coy received a saucepan and skillet in Revere ware from the department and a shirt, tie and flowers from the girls on the third floor.

Miss Irene Chamberland left the M.O. Packing on April 11 to be married on April 18 in St. Phillip's Church, Norwood, to Mr. Fred Goebel. Besides receiving many gifts from her friends in the department, Irene was honoured at a luncheon at the Homestead. Here she was presented with blankets.

Monday, April 13, was a banner day for Ernie Godfrey. His wife and two daughters returned from a trip to England. Ernie will really enjoy a good home-cooked meal again.

* * *

FOURTH FLOOR

M.O. Children's Shoes—By D. Clubb

Get well wishes are extended to Dorothy Sterry who is home nursing a broken ankle, and to Art Milton who is recuperating from an operation.

Congratulations to Mr. and Mrs. Fred Zolinsney, the proud poppa and mamma of little Patricia Ann who arrived April 7.

* * *

FIFTH FLOOR

M.O. Radios—By M. Doolan

On Friday evening, April 10, a no-hostess shower was held at the home of Alma Ackerman in honour of Dorothy Beckett, a bride-elect of early May. An enjoyable evening of games and music led up to the presentation for the bride-to-be.

M.O. Drugs—By B. Dixon and D. Livingstone

We are pleased to report that Cassie Fenwick is progressing favourably although still on the absentee list due to illness.

Hear that Mary Murray is back in town and looking quite well after her little sojourn to the coast. We expect to have her back in the office again soon.

Monday, April 6, was the big day for the Bowling League. Congratulations are extended to "Our Tootie" who was on the winning team.

M.O. Stationery

On Thursday, April 9, Mr. Jack Hunter, of the M.O. Stationery, celebrated his 25th anniversary with the Company. Along with hearty congratulations from his many friends and co-workers, Jack received a beautiful end table. A dinner and dance was held in his honour at the Paddock in the evening, and he was presented with an expansion bracelet for his wrist watch.

Women's Millinery and Accessories

By Muriel Fraser

Our sincere sympathy to Mr. James Holmes on the death of his mother, March 13.

Welcome back to Ralph Walker who has been ill for the past two months. Glad you're feeling fit again, Ralph.

* * *

SIXTH FLOOR

M.O. Staples

A champion in the department! We join in congratulating Dave Carson who, in his first year with the Eaton Men's Curling Club, was a member of the McCormick rink which won the Group championship.

Our congratulations to Miss Grace Kilpatrick who received the award for Junior Year General Proficiency in Nursing, donated by Grace Hospital Medical Staff. Grace is the daughter of Mr. I. Kilpatrick, assistant, M.O. Dress Goods.

We extend get-well wishes to Mrs. Mary Walker who spent a couple of weeks in Victoria hospital. Miss Ethel Sheidow also spent a couple of weeks in Victoria hospital and is now recuperating at home after her operation.

Miss Evelyn Foster has just returned from Saskatoon where she went for a rest. She spent three weeks there with her brother and his family.

* * *

SEVENTH FLOOR

M.O. Sportswear—By M. Kurdydyk

Congratulations to Gladys Burns who received a lovely diamond from Ed Evanson on April 11. We wish them both the very best.

M.O. Lingerie—By Bea Nash

Irene Dripps is adding a sparkle to her corner of the department with the lovely diamond she recently received from Harold Worch. Our best wishes to you both on your engagement.

M.O. Women's Dresses

Congratulations to Miss Regina Kaszuba on her engagement to Mr. Henry Szymanski which took place on Easter Day.

Best wishes for a speedy recovery to Mr. C. R. Hind who is recuperating from an operation.

Sorry to report that Jean Trudell is a patient in General Hospital. Hope you'll be back with us soon, Jean.

* * *

EIGHTH FLOOR

M.O. Copying—By M. Shepherd

Marianne Noga was presented with a coffee table from the department when she left, April 4, to be married to Mr. John Pomarenski at St. John Cantius Church on April 18. The girls held a luncheon for Marianne at Moore's where she received a linen banquet cloth and serviettes.

Congratulations to Cathie Polischuk who received a lovely diamond from Clifford Dreprok at Eastertime.

Sorry to report that Kay Lewis fell and fractured her wrist. Hurry and get well, Kay, we miss you.

M.O. Superintendent's Office

The marriage of Donna Tarry, daughter of Mrs. Hazel Tarry, Cash Cage, to Mr. James MacKenzie, of St. Paul, Minn., took place at King Memorial Church on Saturday, April 4. Donna was presented with a satin elderdown from her office associates. A shower was held at the home of Miss Chris Renton where Donna received a wool bedthrow. Our best wishes for a happy future go out to Mr. and Mrs. MacKenzie.

M.O. Exchanges—By M. Davies

Our best wishes to Olga Orlowski and Fred Kostyshyn who became engaged February 28.

M.O. Correspondence—By June de Gagne

Mr. and Mrs. William Rodko (nee Murphy) are now mommy and daddy to a little wee miss by the name of Deborah Lynn. Tiny Deborah moved in on March 3. Congratulations to the proud parents!

Hi, Lil! Welcome back to the fold. Members of the staff are certainly happy to see you are fully recovered and in such good spirits once more.

Our sincere sympathy to Miss Phyllis Stalker on the loss of her father, April 7.



CONTACTS

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Vol. 28

MAY, 1953

No. 4

M.O. Cashiers—By B. Stevens

We're sorry to report that Elsie Norton is a patient in the Misericordia hospital. We hope you'll be back with us soon, Elsie.

Our best wishes to Edith Aherne who married John Lewchuk, April 11. Before leaving, Edith was presented with a bathroom hamper, iron and a carving set from the staff.

Two showers were held in her honour at the homes of Olive Orchison and Margaret Montsion where the bride received many lovely gifts.

Another bride is June Winter who was married April 11 to Bill Hickling. Before the happy event June was presented with a carving set and canister set with matching bread box.

M.O. Salesroom, Files and Correspondence

By G. Brownlee and L. Lauch

"In the Spring a young man's fancy lightly turns to thoughts of love"—and we have five happy brides to prove it: Kay Medwyduk, Hazel Kilfoyle, Bev Wilson, Angela Roeland and Dorothy Baldson. Our very best wishes to you all and also to those lucky men.

The staff was sorry to say good-bye to Ollie Michalski who is now living in Saskatoon. Hope you like your new home, Ollie. Also to Joyce Wood when she left our department to take up new duties in the Budget Office. And, last but not least, Clifford Hogberg, who recently returned to his home in Saskatoon. Cliff was presented with a camera from the girls. Good luck to you all.

We're sorry to have a few members of the staff on the sick list this month: Daisy Goldhawk, Lillian Clark, June Eastwood, Mary Forbes and Mabel Herget. Hope you're all feeling better.

Glad to see Tillie Beck, Cherry Cromwell, Dolly Settee and Myrtle Bovey back after their recent illnesses.

Mr. and Mrs. J. Helm (nee Marie Rinella) and baby Donna Lynn paid us a surprise visit last week. Marie and family are here for a holiday from Mississippi. It was nice to see you again, Marie.

Our deepest sympathy goes to Eileen Beck on the loss of her father, and to Gladys Moysse on the loss of her sister.

M.O. Complaints—By J. Baynes

Congratulations to three members of "The Outlaws": Lorne Jackson, captain; Mary Bodrug and Mary MacDonald, who qualified for the Eaton Bowling League roll-off. Nice going, folks, we were all pulling for you to win!

Bill Adams and Lorne also won the high three-game honours for their respective divisions for the season.

ALEXANDER AVENUE WAREHOUSE

M.O. Furniture—By A. Surbey

Congratulations to Mr. and Mrs. Charlie Martinuk on the birth of Evelyn Jane on April 3. The boys from the stock-room send their best wishes, too.

PRINTING PLANT PATTTER

By M. Torrance

Another Eaton "Ham" received his amateur radio license. Congratulations to Theo Timlick on his recent success with his exams.

Congratulations and best wishes to Mr. and Mrs. T. Davidson (nee Doris Sharp, formerly of the Printing Plant) on the birth of a son.

Our deepest sympathy is extended to Mr. Duncan Patterson on the loss of a brother.

RECENT APPOINTMENTS

Winnipeg

Department W274 — Paints, Wallpaper, Pictures, Picture Framing, Mirrors, Metal Polishers, Wax and Brushes:

MR. A. WYLIE, head of department;

MR. T. A. CARSTENS, assistant.

Department W136—City Advertising;

Department W138—Sketching:

MR. R. SOTHAM, head of department.

Port Arthur

Department Pt.A237 — Men's, Women's and Children's Shoes, Slippers, Rubbers and Winter Goods:

MR. T. KENNY, assistant.

Dryden Order Office

MISS J. WATSON in charge (pro tem).

Stettler Order Office

MISS M. BATKE, in charge.

ATTENTION, TENNIS FANS!

A new season is just around the corner. Weather permitting, the Eaton Tennis Club will begin playing every Wednesday afternoon in May at the Winnipeg Canoe Club, with Herb Richards on hand to instruct. For further information, contact either of these two people:

Lyle Kiwel (General Office), president;
Marion MacPhail (Furniture Office), secretary.

LADY GOLFERS!

Just a reminder that the annual Spring Field Day is to be held May 13. The tickets are on sale from April 28 to May 8. Don't forget to obtain them from Marj McRae, Tie Counter, Main Floor of the Store, or Lil Greenberg, Department 116, Eighth Floor, Mail Order.

Let's have 100% turnout.

In Memoriam

There is no Death! What seems so is transition;
There is no Death! The stars go down to rise upon some other shore!

MR. EDWARD ADDAMS DIXON

His many friends in the Company learned with deep regret of the passing on March 30 of E. A. Dixon, formerly in charge of fire protection in the Store until his retirement in 1946.

A native of Cornwall, England, Mr. Dixon had been a resident of Winnipeg since 1907. A charter member of the Winnipeg Angling Club, he was an ardent fisherman. Actively connected with St. Margaret's Anglican Church, he was also a member of the Masonic Order and a Shriner.

The sympathy of the staff is extended to his wife and son who survive him.

MRS. WINNIFRED ROGERS

The staff of the Draperies was saddened by the passing, on March 17, after a short illness, of Mrs. Winnifred Rogers, one of the most popular members of the department and an employee of the Company for over 44 years.

The soul of geniality, and with a winsome personality, Winnifred endeared herself to all those with whom she came in contact, staff and customers alike. Born in Austin, Manitoba, she had lived in Winnipeg for the past 50 years.

To her husband, a sister, and two brothers who survive her, we extend our deepest sympathy.

**Our sincere sympathy is extended to these members of the staff
who have suffered bereavements during the past month**

In the Loss of a Father

MR. J. JOHNSTONE.....City Inspectors
MR. P. SHUSHKEWICH.....Night Caretaking
MISS J. PATTERSON.....Grill Room Products
MR. P. SYTCHUK.....Men's Clothing
MISS P. STALKER.....M.O. Correspondence
MRS. A. WACHNIAN.....Fancy Goods
MISS E. STEVIN.....Wages Office

In the Loss of a Brother

MR. P. ROSS.....Seeds and Plants
MR. D. PATTERSON.....Printing Plant
MR. H. M. REID.....Stock Audit

In the Loss of Her Husband

MRS. R. MILNE.....China
MRS. M. TAYLOR.....Grill Dining Room

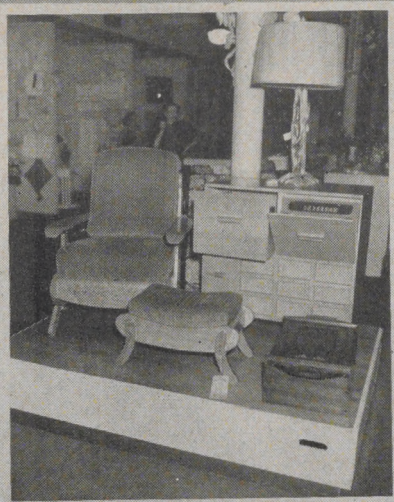
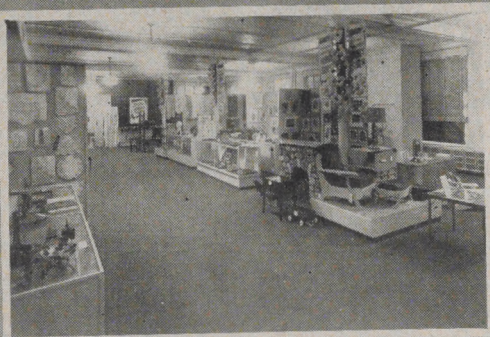
In the Loss of a Mother

MRS. F. ALLAN.....General Office
MRS. T. PINARO.....Drugs
MRS. J. SIMPSON.....Employees' Lunch Room
MRS. M. GIDDINGS.....Grill Dining Room
MR. M. TAKUSZEWICZ.....Men's Clothing, Workroom

In the Loss of a Sister

MISS M. VICKNER.....Third Floor Coffee Bar

Outstanding Exhibits Featured in the 1951 Hobby Show



Top Row—Left: General view of the outstanding display of exhibits. Right: Madame Louise Du Montier (now retired) with her entry of a delightfully executed table cloth.

Lower Row—Left: Some of the major pieces in the show. Right: Mr. Charles Brooks (1074), now retired, proudly displays part of his exhibit.

***Complete Your Exhibits Now and Be All Ready
for This Year's Show, June 15th to 20th***

Entry Forms Available From Your Department Assistant

THE T. EATON CO. LIMITED
WINNIPEG CANADA